



JACOBUS VANDERVEER HOUSE & MUSEUM
BEDMINSTER, NEW JERSEY



Colonial Christmas

SPONSORSHIP OPPORTUNITIES

Colonial Christmas is one of Central New Jersey's signature holiday events, attracting nearly 2,000 visitors of all ages, cultures and interests in a festive atmosphere of hospitality, history, and friendship. Proceeds from Colonial Christmas benefit exhibit development, historical interpretations, and educational programming at the Jacobus Vanderveer House & Museum.

All sponsors will receive recognition in 15th Annual Colonial Christmas marketing materials, which include a glossy 20-page newspaper supplement produced by the Recorder Newspaper Group and reaching 45,000 readers of five local newspapers; numerous press releases; posts on social media outlets including Facebook, Instagram and Twitter; *The Cannon* newsletter reaching more than 1,000 email subscribers; Save-The-Date cards; invitations; and posters.

Sponsors will also be named in The Friends of The Jacobus Vanderveer House & Museum 2017 Annual Report.

*** * Tree Lighting – Friday, November 24 (7 pm) * ***

Caroling with the Harmonium Choral Society • Refreshments

*** * Open House Tour – Saturday and Sunday, November 25-26 & * ***

December 2-3 (10 am to 4 pm)

*Museum Tours • Festive Holiday Trimmings • Holiday Shopping • Colonial Re-enactors & Crafters
Colonial Musicians • Family & Children's Activities • Santa Visits • Colonial Caf 
Exhibition of Rare Revolutionary War Artifacts and Historic Documents*

*** * Benefactor Cocktail Reception – Friday, December 1 (6:30 pm) * ***

About The Jacobus Vanderveer House & Museum

The Jacobus Vanderveer House served as headquarters for General Henry Knox during the winter of 1778-79 and is the only surviving building associated with the Pluckemin Artillery Cantonment, now recognized as America's first military training academy and the precursor to The United States Military Academy at West Point. The Jacobus Vanderveer House & Museum interprets Dutch colonial life in America as well as the stay by General Knox and his family during the 1778-79 encampment. A National and New Jersey Historic Site, the Jacobus Vanderveer House is a true landmark that offers a vivid look into the history of our country and the lives of those who made it.

Operated by The Friends of The Jacobus Vanderveer House, a non-profit 501(c)(3) organization, the House is located at 3055 River Road and can be accessed via River Road Park. The Friends sponsor public events throughout the year; for directions and more information, visit www.jvanderveerhouse.org.

The Friends of the Jacobus Vanderveer House received an operating support grant from

SPONSORSHIP LEVELS



Presenting Sponsor - \$ 5,000

- 8 tickets to Benefactor Cocktail Reception
- 12 tickets to Open House tour
- Membership in the Museum's Officer's Circle



Crystal Sponsor - \$ 2,500

- 6 tickets to Benefactor Cocktail Reception
- 10 tickets to Open House tour
- Membership in the Museum's Continental Circle



Gingerbread Sponsor - \$1,500

- 4 tickets to Benefactor Cocktail Reception
- 8 tickets to Open House tour
- Membership in the Museum's Knox's Circle



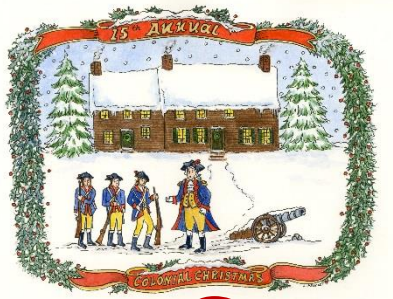
Snowflake Sponsor - \$ 1,000

- 4 tickets to Benefactor Cocktail Reception
- 6 tickets to Open House tour
- Membership in the Museum's Knox's Circle

Questions? Call Robin Ray (908) 581-6239 or
email r.ray@verizon.net

SPONSOR FORM ATTACHED

15th Annual



Colonial Christmas

EVENT SPONSOR FORM

Please email jpeg of your company logo to r.ray@verizon.net. Sponsor logos will be included on promotional material provided they are received in time. Questions? Call Robin Ray (908) 581-6239.

SPONSOR INFORMATION:

Name of Company/Individual Sponsor (as it should be listed) _____

Contact Name/Title _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSOR DONATION:

Donation Amount _____

_____ Sponsor will mail check (Payable to "The Friends of the Jacobus Vanderveer House")

_____ Sponsor requires pick-up of check

***Make check Payable to "The Friends of the Jacobus Vanderveer House" and
mail to P.O. Box 723, Bedminster, NJ 07921.***

***Thank you for your donation to support this wonderful community tradition
of hospitality, history and friendship!***



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